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FOR IMMEDIATE RELEASE

TechSoup Announces Show Your Impact Contest Award Winners

Girl Scouts of Eastern Oklahoma, MediaRites Productions, Fresh Artists, METRAC named grant winners in Adobe sponsored design contest

San Francisco, CA—July, 31 2008—Ending a month-long submission period, San Francisco-based nonprofit technology assistance provider TechSoup (www.techsoup.org) today announced the winners of the Show Your Impact Design Contest (www.showyourimpact.org). The contest, co-sponsored by TechSoup and its technology product donor partner Adobe Systems Incorporated (www.adobe.com), invited nonprofit organizations to share their stories and show how their use of Adobe software helped them to achieve impact and further their mission.

Participants were assessed in four categories; video, Web, print/photo, and other. The ‘other’ category was created to capture non-traditional web and mobile application entries. The organizations were also required to submit an essay explaining their design submission and the impact it had achieved. Chosen from a field of 394 entrants, the winners of the Show Your Impact Design Contest are:

- Print/Photo: Girl Scouts of Eastern Oklahoma (<http://www.girlscoutseastok.org>)
- Other: METRAC (<http://www.metrac.org/>)
- Web: Fresh Artists (<http://www.freshartists.org/>)
- Video: MediaRites Productions (<http://www.mediarites.org/>)

Because of the extremely high quality of entries, and because so many organizations have achieved significant impact through their work, Adobe generously added runners-up prizes in the print/photo, Web, and video categories. The runners-up in each category are:

- Print/Photo:
 - Southeast Neighborhood Development, Inc. (<http://www.sendcdc.org>)
 - Evergreen (www.evergreen.ca)
 - SAY Sí, (www.saysi.org)
 - Los Angeles & San Gabriel Rivers Watershed Council (www.lasgrwc.org)
- Video:
 - International Rivers (www.internationalrivers.org)
 - Project Walk Spinal Cord Injury Recovery Center (www.projectwalk.org)
- Web:
 - Second Chances, Inc. (www.secondchances.org)
 - New Door Ventures (www.newdoor.org)

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Winning organizations will each receive \$1000 grants plus their choice of one of three Adobe® Creative Suite® Premium software packages. For further information about these organizations and their winning submissions, please visit www.showyourimpact.org.

TechSoup co-CEO Rebecca Masisak commented: "TechSoup would like to congratulate the participants and acknowledge the communities that are served and that benefit from the important work of these extraordinary organizations. We are pleased to be able to offer donated Adobe products as part of the TechSoup technology capacity-building platform and showcase the real stories of nonprofits that use them."

"It is important to spotlight nonprofits that are making positive changes in their communities because it inspires others to do the same," said Michelle Mann, director of Corporate Social Responsibility, at Adobe. "The contest winners are shining examples of how technology can give a boost to the great work that nonprofits are already doing."

About TechSoup

TechSoup is a comprehensive nonprofit technology resource provider to nonprofits and NGOs around the world, employing a staff of 160, and deploying budget of just under \$20 million as of June 2008. Founded in 1987 as CompuMentor, TechSoup conducts a range of programs on the international, national, and local level, including the operation of its nonprofit technology Web site, TechSoup.org (www.techsoup.org) where nonprofits share their experiences and learn about technology through online forums, events pages, surveys, blogs, and Second Life. Its distribution service for technology product donations, TechSoup Stock (www.techsoup.org/stock) has served more than 78,000 organizations, distributed over 3.8 million software and hardware products and enabled nonprofit donation recipients to save over \$1 billion in IT expenses as of March 2008.

- TechSoup Global (www.techsoup-global.org) extends the TechSoup's reach by creating a global initiative that serves local NGO sectors in countries around the world. TechSoup Global currently serves the United Kingdom, Spain, Belgium, Luxembourg, Poland, South Africa, Botswana, Australia, New Zealand, Ireland, Hungary, India, Hong Kong, France, Chile, and Taiwan as of June 2008, and is projected to expand to over 40 countries by the end of June 2009, and 75 countries by 2010.
- TechSoup's NetSquared Initiative (www.netsquared.org) helps nonprofits worldwide take technology a step further; spurring adoption of social Web tools such as blogging and podcasting, which have the potential to transform their effectiveness and impact.
- The newest offering, the TechSoup GreenTech Initiative (www.techsoup.org/greentech), helps nonprofits examine technology products they can use them to reduce environmental impact.

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